
IMAGE USE CONSENT LETTER

**Instituto Tecnológico y de Estudios Superiores de Monterrey
PRESENT:**

Through this document, I authorize (we authorize) the Instituto Tecnológico y de Estudios Superiores de Monterrey (hereinafter referred to as the Institute) to use the image, in my (our) capacity as legal representative(s) of _____ in campaigns, promotional activities, and other supporting materials that the Institute deems pertinent for dissemination and promotion, whether distributed domestically or internationally, through any means, including print, electronic, or otherwise.

Likewise, it is my (our) desire to establish that this authorization is voluntary and free of charge. In accordance with the provisions of the Federal Copyright Law, I grant the Institute permission to use, reproduce, transmit, and retransmit my image in promotional campaigns conducted by the Institute through any means, as well as its fixation in projections, videos, graphics, texts, slides, and all supplementary materials for promotions and campaigns. It is understood that the image will be used solely and exclusively for the aforementioned purposes.

I authorize the use of _____'s image for as long as it is deemed appropriate; however, this authorization may be restricted by written notice addressed to the Instituto Tecnológico y de Estudios Superiores de Monterrey, following the procedure for ARCO Rights and/or Revocation of Consent outlined in the Privacy Notice made available to me and published at <https://tec.mx/en/arco-rights-andor-revocation-consent>
In the city of _____ on the ___ day of the month of _____ of the year 20__.

Sincerely,

(Student name, full address and signature)

(Mother, Father or Tutor, full address and signature)

(Mother, Father or Tutor, full address and signature)

